

Fashion

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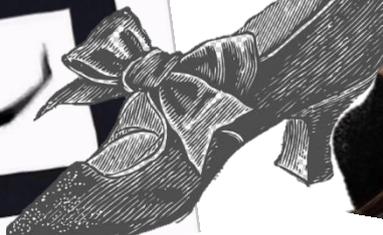


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Fast Fashion

Thinking about Fast Fashion, the first brand many people think is ZARA. Many people believe that it seems to become a habit. So when you go abroad, you will go to Zara and pick up a favorite single item. And this is very important of following fashion's people.

ZARA



ZARA is a brand of Inditex. Inditex was founded by Amancio Ortega. Its brands have Pull and Bear, Bershka, Massimo Dutti, Stradivarius, Oysho, Zara Home, Uterqüe, Tempe. So, why can they be so successful? Ortega once said "give customers what they want, and be quick, never buy a lot of inventory that they think they can sell". This also forms a consistent business philosophy. They did some operating philosophy. First, zero meeting! Operating philosophy of "not meeting." Second, Design → Pattern Making → Making Garments →

Shop shelves by 2-3 weeks. Third, they don't repeat the same product and don't create pop, but master the pop.

Revenue growth ratio, interest rate, and internationalization rate are 10% better than the most important competitors, GAP or H&M.

But what's interesting is that ZARA's success is because she takes a completely different strategy model. From purchasing, design, production, logistics, to storefront, ZARA mostly comes by itself. Just because they are claim for



speed, so it is possible that they just need less than 48 hours to arrive in Taiwan from Spain, and then followed you go home.

Winnie Harlow



What is the definition of appearance? There is a beautiful face that may be enviable, but the most important thing compared to the appearance is the beauty that comes out of the heart. Winnie Harlow is a model from Canada. She was diagnosed with vitiligo when she was four. Because of the vitiligo, she

suffered a lot of bullying in her childhood. Winnie didn't give up her life. She let more people know her since she has participated in the American TV show "America's Next Top Model ". One thing happened in 2018, she was shortlisted for the model of Victoria's Secret.

Winnie Harlow hopes she is a great model in everyone's mind, not a model with special skin color. She once said "The only person that can make you feel that you aren't beautiful is you". Don't care about what other people think of you. Be brave to chase the dream.



Summer Foundation

Summer is coming! Every woman has troubles with their makeup, so today this magazine will tell you how to choose the best foundation for you. Let go!!!!!!

First, choose your favorite makeup style



Find out your style first. For example, if your style is like occident so you can choose Mac or Bobbi Brown, and if you like the Japanese style you can choose Shiseido.

Second, choose it that match your body skin



It's is important to find a foundation isn't sensitive to you, so you should know yourself better. Choosing the foundation can't ignored. If you are oily skin or mix skin you should be careful. Stop using care product will let you heart immediately when you encounter sensitive skin.

Third, choose the skin color that suits you.



Choose the foundation that match you skin color, and if you be tanning you need to change another foundation. This is very important so you need to keep in mind.

Let's go to choose it!!!!



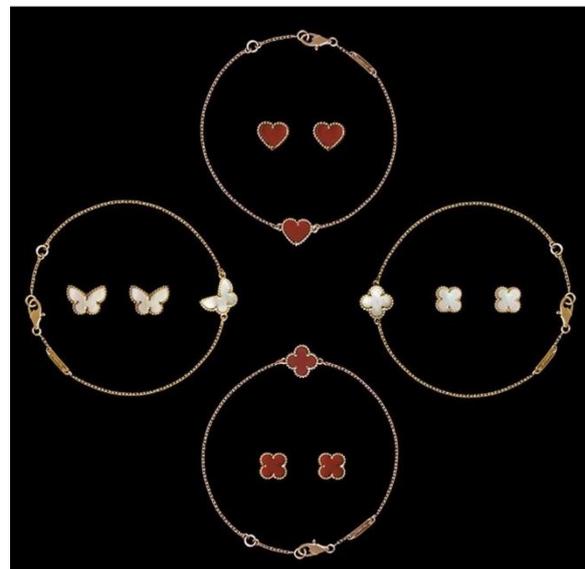
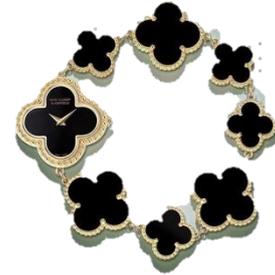
Van Cleef & Arpels

Many people have loved this brand in recent years. Van Cleef & Arpels is a French luxury jeweler, watch and perfume brand. They are mainly specialize in gem crafts and founded by Alfred Van Cleef in 1896.

In 1906, the first boutique was opened at 22 Fontaine Square in Paris. Their poplar product is Alhambra. Its source of inspiration is the boss will send out a red card on the red side in January every year, which writes a motto about love or happiness, and gives it to friends and employees. Once, he picked the four-leaf clover in the garden, then gave it to the staff and attached his favorite poem "Don't Quit".

Encourage employees to be hopeful! Then, it became the earliest source of the brand and the four-leaf pattern. In addition, they have many series,for example: Perlée. Flora. Lucky Animals.Fauna. Frivole.

Bouton d'or and Between the finger.... In a glorious history of more than a hundred years, Van Cleef & Arpels has created a unique masterpiece of subversive traditions for many legends: Each piece contains an extraordinary story. If you want to buy the first luxury for yourself, you can consider it.



2019 The Popular Bag



The dome-shaped Ophidia shoulder bag is a new creation from the 2019 Early Autumn Collection, crafted in textured white leather with blue-red ribbons. The bag has a unique design with small double G details on the front label and zipper – a modern interpretation of the 70's Gucci classic belt buckle and a subtle delicate touch.

Twist Guinguette MM chain handbags debut in the spring and summer of 2019, inspired by the classic rattan chairs of the Paris coffee shop. The weave pocket is hand-knitted in a rattan basket-shaped style with colorful cowhide stripes, while the Epi leather flap is decorated with a silver LV lock. This handbag is eye-catching in an indigo blue color, perfectly matching the contours of this season.



Recently many people like Saint Laurent. However this is a most popular style in 2019. Double-flap wallet decorated with metal YSL initials on a non-removable strap and featuring a leather-reinforced removable shoulder strap chain.

The most fashionable high heel brand

YVES SAINT LAURENT

When people want to buy high heels, the first thing they think of is YSL. Its French name is Yves Saint Laurent (YSL).

In the eyes of people, it is a luxury fashion brand. This brand was founded by designer Yves Saint Laurent and his companion Berger.



This brand has a lot of products like suit pants, sports jackets, perfumes, cosmetics, bags, high heels and so on. But the most popular and fashionable is the high heels.

Every woman's shoe cabinet always has a pair of high heels that I am very satisfied with.

These shoes are usually only worn on the most important occasions. I don't want to wear it in peacetime because I'm afraid it will break.

Everyone wants to buy their brand high heels because their design is unique. Every style is very attractive to buy.





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